



Advanced Institute for
**Anesthesia Billing &
Practice Management**

May 23-26, 2021

A Virtual Medical Conference



**Advanced Institute for Anesthesia
Billing and Practice Management**

Securing the Future for Anesthesia Practices

**Exhibitor
Prospectus**

Jointly Provided by:



Please Join Us:

On behalf of Medical Meeting Solutions, LLC and Tulane Center for Continuing Education, we invite you to exhibit at the **2021 Advanced Institute for Anesthesia Billing and Practice Management** to be held virtually from Sunday May 23 to Wednesday May 26, 2021.

About the Conference:

The Advanced Institute for Anesthesia Billing and Practice Management will focus on billing and practice management issues. The goal of the conference is to give attendees up-to-date, practical, actionable information about best practices in billing, coding, compliance, human resources, risk management, and clinical protocols. All of our speakers are nationally renowned.

Learning Objectives:

Upon completion of this activity, the participants should be better able to effectively:

1. Identify anesthesia billing compliance issues and errors, including the main compliance risk areas for anesthesia practices.
2. Explain billing and coding for pediatric anesthesia, subspecialty anesthesia, cardiac cases, and acute and chronic pain management services.
3. Recognize the specific CPT codes to enhance practice revenues and maximize reimbursement.
4. Identify practice management areas with emphasis on new technology, hospital relationships, consolidation, negotiation and strategy, and how groups will look like in the future
5. Describe the salient points of educating providers and billing companies to Governmental Quality Programs including PQRS, QCDRs, MACRA and MIPS
6. Describe how to implement an opioid sparing protocol to an anesthesia practice.
7. Identify the new trends in the anesthesia marketplace that will allow anesthesia practices to remain viable.

We are expecting 300+ attendees from over 45 different states for our 2021 meeting. Attendees will include Anesthesiologists, CRNAs, Practice Administrators, Billing Owners, Billing Managers, Consultants and Certified Coders.

We hope you will take advantage of our virtual exhibit booths available at very low cost.

Exhibit Guide:

Medical Meeting Solutions, LLC and Tulane Center for Continuing Education, are pleased to provide the following opportunities for organizations to advertise their products and services to attendees of the conference.

General Information:

Expected Attendance: 300+

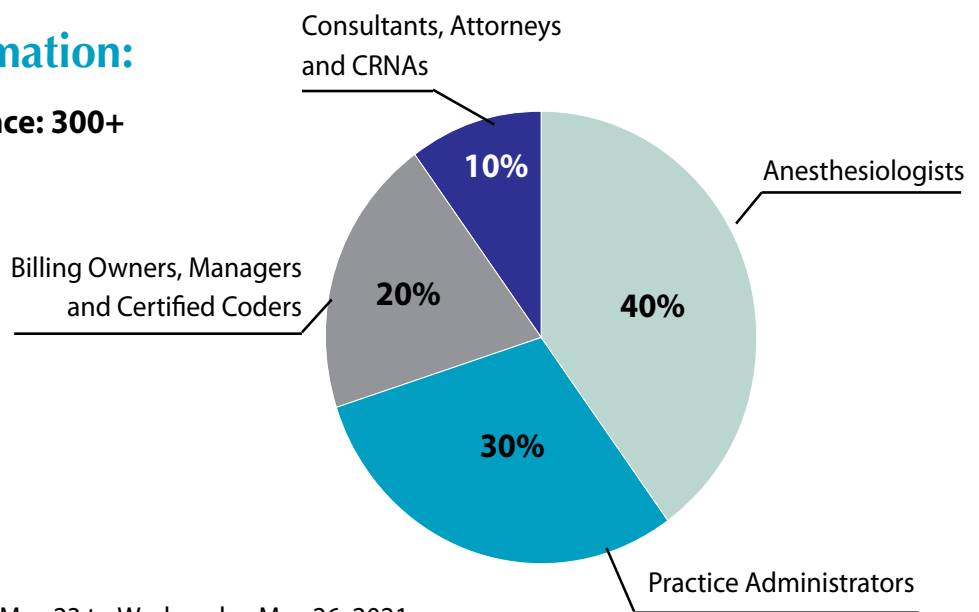


Exhibit Dates:

Meeting Dates: Sunday May 23 to Wednesday May 26 ,2021

Virtual Exhibit Dates: Sunday May 23 to Wednesday May 26 ,2021

Exhibit Hours:

Sunday, May 23: 1:00 pm - 5:30 pm PT

Monday May 24: 8:00 am - 4:30 pm PT

Tuesday May 25: 8:00 am - 4:00 pm PT

Wednesday May 26: 8:00 am - 1:30 pm PT

Booth Fees:

Virtual exhibits allow interaction with attendees via static content including videos, PDFs and links, or via live video chat.

1. Virtual Exhibit Booth Fee - \$500

Benefits of Exhibiting

- One full conference registration pass
- One electronic (flash drive) copy of the conference syllabus
- Company name listed in program material
- Build recognition of your company and awareness of your products
- Multiple opportunities to interact with influential decision makers in a direct sales environment

Exhibitor Registration Form

Exhibitors receive one conference registration per display booth purchased. The complimentary registration pass admits the exhibitor representative to all general educational sessions, and the representative may claim CME or other credit as available. All representative names due: May 19, 2021.

Full Conference Registration (1)

Name	Title
Phone	Email

Additional Representative (1)

Name	Title
Phone	Email

Additional Representative (2)

Name	Title
Phone	Email

Additional Representative (3)

Name	Title
Phone	Email





Is this your first time exhibiting at this meeting? Yes No

How did you hear about this meeting?

Mailing
 Email
 Internet
 Dr. Wu
 Dr. Goodman
 Other, please specify

Method of Payment:

How to Reserve your Virtual Exhibit Booth/~~Space~~:

-  **Online:** To register online or to download a .pdf of the Exhibitor Registration Form and Exhibitor Application/Contract, please visit <http://www.aiabpm.com>
-  **Email:** Email completed Exhibitor Registration Form and Exhibitor Application/Contract Form. Credit card payments only: cme@tulane.edu
-  **Mail:** Mail completed Exhibitor Registration Form and Exhibitor Application/Contract Form, with payment (check or credit card) to:
 Advanced Institute for Anesthesia Billing and Practice Management
 c/o Tulane Center for Continuing Education
 1430 Tulane Ave #8451, New Orleans, LA 70112
-  **Fax:** Fax completed Exhibitor Registration Form and Exhibitor Application/Contract Form. Credit card payments only: 504-988-1779

Exhibitor Application/Contract

Complete, sign and return the Application/Contract and Registration Form. Enclose a check payable to Tulane University (Tax ID # 72-04-23889) or submit your credit card information. To register online or to download a .pdf of the Exhibitor Registration Form and Application/Contract, please visit: <http://www.aiabpm.com>

Organization or Company Name _____

Display Name (if different from company name) _____

Contact Name (to whom all correspondence should be sent) _____

Title _____

Exhibitor Address _____

City, State, and Zip _____

Phone _____

Fax _____

Email _____

Display Fees

Virtual Exhibit Booth Fee - \$500

To reserve your Premium Sponsorship, please contact Peter Wu, MD, at 419-665-3499 or peter_wu@anesthesiabillingconference.com

Payment Options (Tax ID # 72-04-23889)

Check # Enclosed _____ payable to:

Tulane University CCE

Charge to: Visa MC AMEX DISCOVER

Card #: _____

Exp Date: _____

Security Code: _____

Name on card: _____

Signature: _____

Important Deadline: Payment is due May 1, 2021.

We agree to abide by all of the contract provisions governing this exhibit and which are part of this application. Acceptance of the application by Medical Meeting Solutions, LLC and Tulane Center for Continuing Education and constitutes a contract.

Authorized Signature _____

Date _____

Cancellation Policy

The booth fee is due on or before May 1, 2020. No company may exhibit unless payment for booth space has been received in full. Applications received after May 1st will be considered based on availability.

All cancellations must be sent in writing. If written cancellation is received by: May 1, 2020, exhibitors will receive a 50% refund. No refunds will be issued after May 1, 2020.

Contract Provisions

Exhibits and exhibitors are subject to the following regulations. The term "Joint Providers" herein refers to the Center for Continuing Education, Tulane University Health Sciences Center, and Medical Meeting Solutions, LLC collectively.

The Advanced Institute for Anesthesia Billing and Practice Management 2021 has produced this continuing medical education meeting for Anesthesiologists, CRNAs, Practice Administrators, Billing Managers, Professional Coders and other Allied Health Professionals. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of conference attendees. The Joint Providers reserve the right to refuse space that, in their sole opinion, is unlikely to contribute to the overall objectives of this educational activity. No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or immediately after the educational activity or outside of the officially designated space.

Exhibitor Representative Responsibilities: Exhibitor must name at least one person to be the official representative and responsible party. The official representative will receive all relevant materials relating to the educational activity. That representative shall be authorized to enter into such agreements as may be necessary for fulfillment of obligations to the Joint Providers and to other contractors and subcontractors.

Payments and Cancellations: Payment in full for exhibit space is due no later than May 1, 2021. Exhibitors who cancel before May 1, 2021, will receive a refund less a 50% cancellation fee. Exhibitors who cancel on or after May 1, 2021, will receive no refund. No cancellations shall be acknowledged unless received by the Joint Providers in writing. The date upon which the notice of cancellation is received shall apply as the official date of cancellation.